



Outsourcing IT (in Your Own Backyard)

Overview:

Information technology (IT) is an integral part of any successful business. The shift from in-house computing to outsourcing (locally or beyond) is rapidly accelerating, and business innovation is being driven by this shift.

There are more issues than just finding the right person for the job. When, how and why you should outsource are questions that must be addressed. This educational Webinar will provide details to help you make an informed decision to meet your IT needs.

How will you benefit?

- Determine when and how to outsource IT support
- Learn the critical questions to ask to determine if outsourcing is the best business solution
- Discover how to choose an IT provider to fit your individual needs
- Interactive Q & A session

You will learn:

- Business benefits of outsourcing IT
- Which IT elements can be outsourced
- Questions to ask when choosing an IT provider

Who should attend?

Anyone planning to or contemplating outsourcing IT, including:

- Small to medium-sized business owners
- Marketing professionals, managers or executives
- Project managers
- Sales professionals
- Business owners
- Webmasters, specialists and designers

Presenter:

Leia Shilobod is the President of Innovative Technology Solutions, Inc., a premier IT firm in Greensburg, Pa. Her company specializes in network administration and optimization, as well as consulting for technology planning, efficiency and cost reduction. Leia's background includes human services, sales, marketing, networking and entrepreneurship.

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